

## INTERACTIVE GAME PLAYING PREFERENCES

### ABSTRACT OF THE DISCLOSURE

5           A disclosed gaming machine may be customized according to one or more  
player preferences. A player may view and modify player preferences stored in a  
player preference account as preference account information. The preference account  
information may include but is not limited to loyalty point account information,  
loyalty point account settings, promotional opportunities, preferred games, preferred  
10 game features for the preferred games, preferred gaming machine settings, preferred  
bonus games, preferred service options and preferred progressive games. The  
preference account information may be stored in a plurality of preference accounts on  
a preference account server. Using a preference account interface which may be  
compatible with a web-browser, a player may be able to view and modify preference  
15 account information stored on the preference account server from a number remote  
devices such as a gaming machine, a home computer, a hotel room video interface  
and a casino kiosk.